



Texchem's 500k Step Team Challenge

Texchem's Cultural Ambassador Committee (CA) recently organised an event known as the "500k Step Team Challenge" for Texchemers throughout Malaysia. A brief outline of the challenge is as follows:

Goal	A team of 4 to complete a combined 500k steps within the challenge period.
Challenge period	13 June to 26 June 2022 (2 weeks)
Team formation	Each team consists of 4 Texchemers (team up with Texchemers from other departments or companies is allowed).
Prizes	<p>Prizes are given to the top 10 teams with the highest number of step counts accumulated over the duration:</p> <ul style="list-style-type: none"> — 1st Place : RM1,000 Voucher + RM1,000 for CSR — 2nd Place : RM600 Voucher + RM1,000 for CSR — 3rd Place : RM400 Voucher + RM1,000 for CSR — 4th Place : RM200 Voucher + RM1,000 for CSR — 5th Place : RM100 Voucher + RM1,000 for CSR — 6th to 10th place: Consolation prizes RM100 Voucher

While embarking on a commitment to cultivate a more active lifestyle, this challenge also allowed Texchemers to practice Texchem's 5 Core Values:

Innovativeness

Find creative ways to increase daily step counts.

Accountability

Accountable to team members and achieving the daily step count.

Competency

Challenging Texchemers to acquire the daily step count of 8929 and achieve 500k steps as a team within the given time frame.

Empowerment

Winning teams have the authority to decide on a charity organisation of their choice to sponsor, which is also an act of CSR of our organisation.

Empathy

Team members help each other by stepping in when one faces difficulty throughout the challenge.

Upon the registration deadline on 3rd June 2022, the event had an overwhelming response of 96 teams. A Facebook closed group was set up for this event and participants can follow any updates here as well as share their pictures and post their thoughts and words of encouragement to the other participants.



On 10th June 2022, the CA launched an event countdown via Zoom and FB live streaming. Mr Sugino and Ms Cynthia Ooi were invited to say a few words during the launching. Mr Sugino believed the challenge would enhance the spirit of Texchemers, making Texchem Group into a stronger and better organisation. Ms Cynthia shared on the establishment of Texchem Ladies' Club, Texchem Mount Kinabalu Club, Texchem Cultural Ambassador Committee, their upcoming activities as well as the new ways of working for Texchem Group.

Throughout the two-week challenge, participants were given a chance to earn bonus steps by completing a few quests each weekend under a game known as the Scavenger Hunt which were revealed in the Ren employee mobile app. On the 1st weekend, participants were required to take photos of themselves with rainbow, non-captive flying birds and a three-wheeled non-motorized vehicle. The quests for the 2nd weekend included flying kites, different road signs with the same postcode and four-petal flowers.

Overall, this challenge brought out the competitiveness and innovative streak of all participants as they can be seen walking around the office and building grounds during lunch-time. In the

evenings, they organised exercise trips to the local park to boost up step counts. Some even went to the local airport to exercise while others resort to walking until midnight.

On 29th June 2022, the CA held a closing ceremony to mark the end of the event. The ceremony started with the screening of team photos, feedback videos and messages from participants. Next Mr Yap Kee Keong, the President & Group CEO, was invited to give a closing remark. Mr Yap thanked the CA for the efforts put in for this event and that he was very happy with the active participation by Texchemers from all divisions. He also expressed that

ANNOUNCEMENT!

THE TOP 3 TEAMS TO FIRST HIT THE 500K STEP COUNT!



Goyang Kaki

June 17 - 02:10 PM



Team Montoku

June 17 - 11:52 AM



Powerpuff Girls

June 17 - 03:14 PM

participants truly showed their commitment and determination to succeed in this challenge as well as the competitive spirit and teamwork which he hoped will also be reflected in how Texchemers carry out their duties at work. Further to that, the actions and behaviour of Texchemers truly reflected the five core values of Texchem. The ceremony ended with a short interview with the top 5 winning teams.

After this event, the Facebook group was transformed into "Texchemer **E*N*G*A*G*E**", serving as a platform for updates on upcoming events in Texchem Group. Texchemers are encouraged to use the hashtag #Texchemasone. Texchemers, do join this FB group and together let us make it a lively platform for all Texchemers to enjoy!

Article by

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#Team Montoku



#East Sabah



#TEXa Team



#Powerpuff Girls



#Chicks with Kicks



#Kaki Ular



#Goyang Kaki



#One Leg Kick



#Team Starlight



#Lambat Kaki